

THE ASTORIA
JUNIOR CHAMBER OF COMMERCE
WELCOMES YOU TO THE
1962 MISS ASTORIA PAGEANT



ASTORIA, OREGON



The Port of Astoria has three piers with six berths for ocean vessels, 415,000 square feet of sprinklered warehouse space. One million bushel grain elevator space, equipment to handle all types of cargo; bunker oil for ocean ships, and two small boat mooring basins to handle 1000 craft.

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ASTORIA'S NEWEST & FINEST

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MORTON'S

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MISS ASTORIA PAGEANT

FEATURING CO-ORDINATE & SPORTSWEAR

- KORET
- BOBBIE BROOKS OF CALIFORNIA
- MISS PAT
- CENTURY OF BOSTON
- CATALINA

ADVERTISED DRESS BRANDS

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- MISS TRUDE JR.
- STANTON JR.
- BOBBIE BROOKS

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- JUDY BOND
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- SHERBROOKE
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COMPLETE LINE OF
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JACKETS - BAGS - SCARFS



ASTORIA, OREGON

**ASTORIA
GASOLINE
DEALERS
ASSOCIATION**

SERVING THE ASTORIA AREA

AND

WISHING ALL CONTESTANTS

THE BEST OF LUCK

BEST OF LUCK TO
MISS ASTORIA
1962

Kermit and Anders Gimre, Owners
Bill Ohlmann, Mgr.



14th Street
Near The Ferry
Landing



Fort Clatsop was the winter headquarters in 1805 and 1806 of the Lewis and Clark Expedition and the first U. S. Military Post west of St. Louis. This historic fort was rebuilt in exact replica (determined by the Journals of Captain Clark) in 1955 by civic organizations of Astoria with logs donated by the Crown-Zellerbach Paper Corp.

Fort Clatsop is located on the exact site of the original fort and is 4½ miles south of Astoria near U. S. Highway 101. The fort is 50x50 feet, with 3 rooms along one wall and 4 on the other. Through the center is a military parade ground, this was a military expedition. There were 33 members in the Lewis and Clark party including the Indian guide Sacajawea and her small son. As the winter home of the party, Fort Clatsop is one of the true historic sites in early western American history.

Fort Clatsop is now a National Memorial and is staffed by full time personnel of the U S. Dept. of Interior. Visitor center museum and other facilities are soon to be completed on the 100 acre tract.

LEON'S

"EXCLUSIVELY YOURS"

THE PLACE TO GO FOR
BRANDS YOU KNOW

- WHITE STAG
- JANTZEN
- L'AIGLON
- CANDY JONS
- HENSON KICK
- ROGERS
- WARNERS
- GOSSARD
- DE LISO DEB
- PARADISE KITTEN
- TOWN & COUNTRY
- CIRANNO
- AMANO
- EDITH HENRY
- LIFE STRIDE
- PENALJO

FA 5-6651

1287 Commercial St.

OWL DRUG STORE

ASTORIA'S OLDEST
DRUG STORE

FA 5-4311

1197 Commercial St.

BUSTER BROWN SHOE STORE

FEATURING AIR STEP IN WOMEN'S SHOES

1125 COMMERCIAL — ASTORIA

SPRINGER'S RICHFIELD

SERVICE AND REPAIR

1248 MARINE DR.

FA 5-9918

FULMON'S EIGHTY-EIGHT CENT STORE

WISHING MISS ASTORIA THE BEST OF LUCK

IT PAYS TO SHOP
FUL-MON'S 88c STORE

1144 COMMERCIAL

FA 5-4447

SALUTING MISS ASTORIA

STEINBOCK PHARMACY

"ASTORIA'S FRIENDLY PHARMACY"

HARRY M. STEINBOCK, PH. C.

PRESCRIPTIONS - DRUGS - COSMETICS

SUNDRIES - CAMERA SUPPLIES

TOILETRIES

FA 5-5811

Corner
11th & Commercial

ELEANOR'S HAT BAR ART NEEDLECRAFT

GIFTS - SOUVENIRS - YARNS

KNITTING INSTRUCTION

MODE O'DAY

DRESS - LINGERIE - ACCESSORIES

1255 COMMERCIAL — ASTORIA

LOVELL AUTO COMPANY

CHEVROLET

BUICK

CADILLAC

RENAULT

HILLMAN

OPEL - VOLVO

TRIUMPH

GOODYEAR TIRES

1910-1962

52 Years

Serving

Our

Customers

1910-1962

52 Years

Satisfying

Our

Customers

14th at Duane

Astoria

MONTGOMERY WARD AND COMPANY

SALUTING THE MISS ASTORIA PAGEANT

1004 Commercial

FA 5-3621

U.S. NATIONAL BANK

"AN OREGON BANK SERVING OREGON"

BRANCH OFFICES IN:

ASTORIA • WARRENTON • SEASIDE

Sea Fare Restaurant

**AT FISHERMAN'S WHARF
FOOT OF KINGSTON**

FA 5-3433

**OUTSTANDING
SEAFOOD - STEAKS
PLUS
BANQUET & MEETING ROOMS
COCKTAIL LOUNGES**

**SALUTING MISS ASTORIA
AND
HOST TO THE PAGEANT JUDGES**

**ELLSWORTH
THIEL'S**

★ MISS MARY REINHART
★ MR. A. C. HINGSTON
★ MR. THEODORE LENTZ
★ LT. CMDR. JAMES SWINT



Fiesta Club

**FAMOUS FOR
STEAKS
SEAFOODS
★
COCKTAIL LOUNGE**

FA 5-6462

**1040 COMMERCIAL
ASTORIA**

"CONGRATULATIONS MISS ASTORIA"

—The Management of Astoria's Finest

WAITING TO SERVE YOU AFTER THE PAGEANT

ANDREW & STEVES RESTAURANT

FRESH SEAFOODS
STEAKS & CHOPS

OVER 50 YEARS OF SERVICE TO ASTORIA

1055 MARINE DR.

FA 5-5762

FUR TRADER LOUNGE RESTAURANT

HOME OF
BROILED STEAKS & FRESH SEAFOODS

LOCATED IN THE JOHN JACOB ASTOR HOTEL

FA 5-2521

342-14th

HALFWAY HOUSE RESTAURANT

SPECIALIZING IN
SEAFOOD AT ITS BEST

11 W. MARINE DR.

PHONE FA 5-3031

Shakey's Pizza Parlor

and

The Public House

FA 5-4927

212-8th ST.

FOR PIZZA TO GO

WOODY'S

LAMPLIGHTER PANCAKE HOUSE AND RESTAURANT

FEATURING:

16 Pancake Varieties

Broiled Lobster Tails

Choice Grade AA Steaks

146 WEST BOND

FA 5-6304



Lamplighter

MOTEL & RESTAURANT

30 NEW UNITS

- TELEVISION
- RESTAURANT
- PRIVATE PHONES

EXTREMELY MODERN
TO MAKE YOUR STAY
MOST PLEASANT IN EVERY WAY

HOST TO THE
MISS ASTORIA PANEL OF JUDGES
& SALUTING THE
MISS ASTORIA PAGEANT

For Reservations Call
FA 5-4051

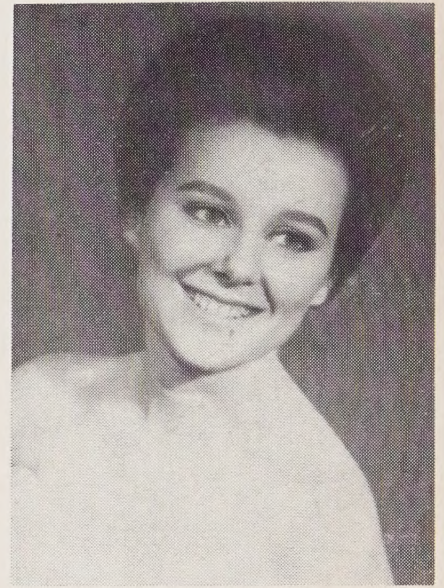
146 W. Bond
South of City Center

1962 MISS ASTORIA CO



BARBARA STEVENS

Height: 5 feet, 4¾ inches
Weight: 130 pounds
Hair: Blond; Eyes: Green
Talent: Baton twirling



SONJA PADEN

Height: 5 feet, 4½ inches
Weight: 120 pounds
Hair: Red; Eyes: Blue
Talent: Painting



JACQUELINE JOHANSEN

Height: 5 feet, 5 inches
Weight: 122 pounds
Hair: Ash blond; Eyes: Hazel
Talent: Modern jazz dancing



KATHLENE ERICKSON

Height: 5 feet, 6 inches
Weight: 135 pounds
Hair: Blond; Eyes: Blue
Talent: Clothes modeling



TONI ETTRO

Height: 5 feet, 4 inches
Weight: 120 pounds
Hair: Brown; Eyes: Hazel
Talent: Dramatic reading

CONTESTANTS IN REVIEW



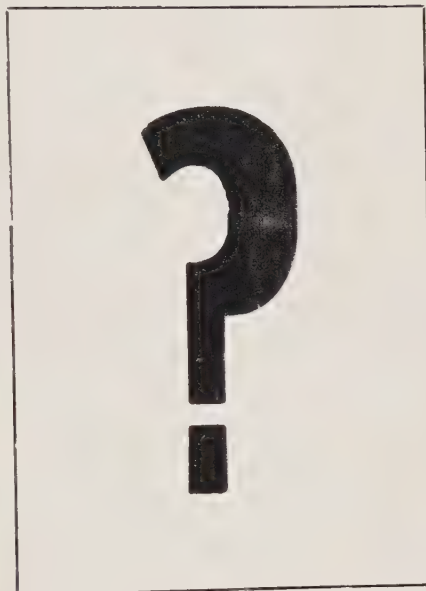
CAROL STOCKFLETH

Height: 5 feet, 2 inches
Weight: 130 pounds
Hair: Black; Eyes: Blue
Talent: Singing



DIANNE PAULSEN

Height: 5 feet, 5½ inches
Weight: 124 pounds
Hair: Light brown; Eyes: Hazel
Talent: Piano



**MISS ASTORIA
1962**



BARBARA TIMMERMAN

Height: 5 feet, 4¼ inches
Weight: 118 pounds
Hair: Dark brown; Eyes: Brown
Talent: Clothes modeling



FAITH MATTILA

Height: 5 feet, 5 inches
Weight: 125 pounds
Hair: Auburn; Eyes: Blue
Talent: Piano

1962 MISS ASTORIA PAGEANT AWARDS

MISS ASTORIA

\$225.00 WARDROBE	MORTON'S FASHION FOR WOMEN
SET OF MATCHED SAMSONITE LUGGAGE	VAN DUSEN BEVERAGE COMPANY AND BURKE'S MEN'S STORE
TROPHY AWARD	ASTORIA CHAMBER OF COMMERCE
TWO PAIR OF SHOES	GIMRE'S SHOE STORE
TWO FASHION HATS	KLARA ALMA HAT SHOP
FASHION STYLED FORMAL	ASTORIA JUNIOR CHAMBER OF COMMERCE

FIRST RUNNER-UP

ZENITH PORTABLE STEREO SET	PACIFIC POWER & LIGHT COMPANY AND GREENBERG'S FURNITURE
\$25.00 SAVINGS BOND	FIRST NATIONAL BANK

SECOND RUNNER-UP

SUNBEAM PORTABLE HAIR DRYER	FISHER BROTHERS COMPANY
ZENITH PORTABLE TRANSISTOR RADIO	GREENBERG'S FURNITURE

ALL OTHER MISS ASTORIA CONTESTANTS RECEIVE A GIFT ENSEMBLE OF COLOGNE COMPLIMENTS OF STEINBOCK'S PHARMACY.

1962 MISS OREGON PAGEANT AWARDS

MISS OREGON	\$1000.00
FIRST RUNNER-UP	500.00
SECOND RUNNER-UP	200.00
THIRD RUNNER-UP	100.00
FOURTH RUNNER-UP	100.00
MISS CONGENIALITY	100.00

Oregon Pepsi-Cola Bottlers Scholarship Foundation

Compare your Judging with the Experts

Below are ballots for you, almost exactly like those the judges use. Try your hand at scoring and see how your choice compares with that of the official judges. Remember, however, that in gauging personality, judges have an opportunity to meet and talk to the girls at the official tea. This is not scored separately but is taken into consideration in their final choice.

Evening Gown Competition

(Judge for poise, personality, grace and general appearance in evening dress.)

1st Place TIMMERMAN 5 points
2nd Place ETERO 4 points
3rd Place PIDDER 3 points

Talent Competition

(Judge for talent only.)

1st Place Timmerman 10 points
2nd Place POO 8 points
3rd Place 6 points

Swim Suit Competition

(Judge for beauty, figure, posture, poise, grace and conformity.)

1st Place Timmerman 5 points
2nd Place PIDDER 4 points
3rd Place 3 points

Final Ballot

(Refer to your previous ballots for standing of each contestant, then weigh your opinion of her last appearance in answering questions. Vote for final winners on the combined scores.)

Miss Astoria
1st Runner-Up
2nd Runner-Up

Miss Astoria Panel of Judges

• MISS MARY REINHART of Portland, Oregon
Fashion and Charm Expert

• MR. A. C. HINGSTON
Music and Drama Professor at Pacific University

• MR. THEODORE LENTZ
Mayor of Long Beach, Washington

• LT. COMM. JAMES SWINT
Commander of the U. S. Coast Guard Cutter Ivy



Astoria Column. Towering Astoria on a promontory that commands a panoramic vista of ocean, river and mountain, the Astoria Column, erected in 1926, commemorates the westward sweep of discovery and migration which brought settlement and civilization to the Sunset Empire.

All the events which led to the establishment of American claims to the Northwest territory, and the ultimate winning of the west are colorfully emblazoned on the column which juts 125 feet into the sky. Inside of the towering tube are 166 steps of a circular stairway which leads to the top of the tower. On top is a platform which gives encompassing view of the Columbia river bar, Youngs Bay, and the rivers in the surrounding countryside. The monument is situated atop Coxcomb hill in the center of an Astoria residential district. It is easily accessible on paved roads.

CONGRATULATIONS TO OUR LOVELY CANDIDATES

FOR THE BEST IN SUMMER ACCESSORIES

HATS HANDBAGS
GLOVES JEWELRY

KLARA ALMA HAT SHOP

324-12th

FA 5-0841

HILDEBRAND FURNITURE

YOUR FACTORY AUTHORIZED
FRIGIDAIRE SALES & SERVICE

FA 5-6341

1033 COMMERCIAL

MILES GROCERY

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4559 Lief Erickson Dr.

C. D. Patching, Prop.

ULAINE'S-DEL MOORE JEWELRY

LENEX ART WARE	NECKLACE SETS
LENEX CHINA	PENDANTS
STERLING SILVER	BIRTH STONE RINGS
SILVER PLATE	DIAMONDS
PEWTER	WATCHES
BABY GOODS	WATCH BANDS
CLOCKS	MEN'S JEWELRY

HAND CUT IMPORTED CRYSTAL
SPEIDEL TWISTO FLEX BANDS

ENGRAVING (Fancy Lettering)

1150 Commercial

FA 5-5262

GREENBERG FURNITURE CO.

OF ASTORIA

CELEBRATING 50 YEARS OF SERVICE
IN THE LOWER COLUMBIA

ASTORIA BRANCH

**First National Bank
of Oregon**

MERCHANTS OF CREDIT

"MONEY FOR SALE"

All Deposits Insured by
Federal Deposit Insurance Corporation



SERVING OVER 7 MILLION
MEMBERS FOR 60 YEARS

OREGON STATE MOTOR ASSN.

FOR MEMBERSHIP INFORMATION:

ROBERT (BOB) HARRIS
DISTRICT MANAGER

BUS. FA 5-4961

457-14th STREET
ASTORIA, OREGON

CONGRATULATIONS,
MISS ASTORIA

from

KVAS

RADIO ON THE GO DIAL 1-2-3-0
MUSIC ☆ NEWS ☆ SPORTS



ELECTRIC SERVICE
Today's Biggest Value!



Pacific Power & Light

Serving Clatsop County Since 1910



Fishermen's Dock. Astoria is famous for its waterfront, and here may be seen fishermen at work bringing in the king of all fish, the Royal Chinook salmon. Albacore tuna are caught in the ocean off the mouth of the Columbia River. Truly, we have the romance of the fisherman's wharf in Astoria.

BJORKLUND'S

Two Fine Stores to Serve You
Astoria and Seaside

**FURNITURE - GIFTS
APPLIANCES**

FA 5-6011

RE 8-6331

ASTORIA OIL COMPANY

DISTRIBUTORS OF SHELL
HEATING OIL

85 W. MARINE DR.

FA 5-1941

KILDALL NEWS

SALUTES MISS ASTORIA

FA 5-9991

1213 COMMERCIAL

CONGRATULATIONS MISS ASTORIA

OPDYCKE'S GRETA'S GIFTS

"WHERE THE NICEST GIFTS
COME FROM"

FOSTORIA - FLINTRIDGE - CHINA
MILK GLASS - CARDS
INVITATIONS - ANNOUNCEMENTS
NAPKINS PRINTED

FA 5-1771

COLUMBIA OIL CO.

"Astoria and Seaside"

YOUR CLATSOP COUNTY
HOUSE WARMER

ASTORIA
5th & MARINE DR.
FA 5-4421

SEASIDE
783-1st
RE 8-5122



Seaside Beach. Seaside's magnificent beach invites you to play or relax. This great playground of broad, smooth, white sand extends for miles, provides ideal conditions for surf bathing, while the giant breakers farther out challenge the more adventurous. Clams are dug on the beach at low tide and occasionally crabs can be caught in crab holes.

A complete beach patrol and lifesaving system protects bathers. Signal flags indicate the safe hours for bathing. You are urged to observe all of the bathing rules established for your protection, and particularly to bathe near the lifeguard tower. Always accept the advice of lifeguards.

CONGRATULATIONS

TO
MISS ASTORIA
AND THE
ASTORIA JAYCEES

LEKTRO
Incorporated

Manufacturers of Battery Driven Vehicles
and Associated Products

P. O. BOX 813
ASTORIA, OREGON

DISTINCTIVE STYLES

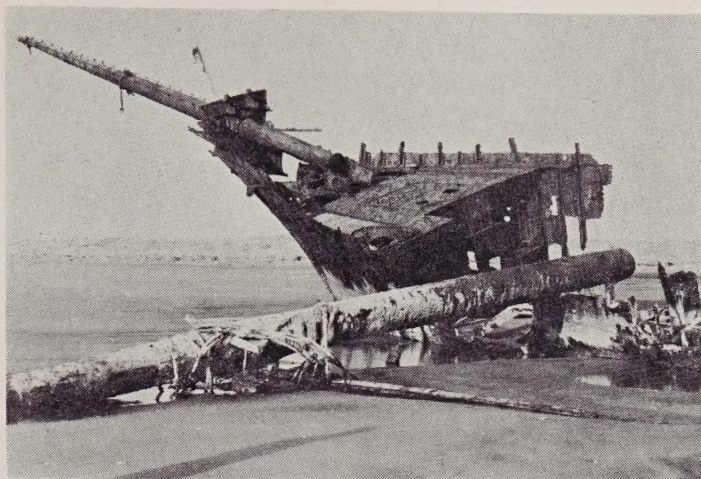
FOR MISS OR MATRON

FORMALS

ASTORIA APPAREL, INC.

HOME OWNED AND OPERATED

1235 COMMERCIAL



Wreck of the Peter Iredale: This was a British bark of 2075 tons, which was stranded on Clatsop beach, Oct. 25, 1906. It was inbound into the Columbia and because of a heavy southeast wind and strong current, was forced into the breakers and all efforts to keep her off were unavailing. Located on the beach at Fort Stevens State Park, the Peter Iredale is one of the few shipwrecks that can still be seen. It is the most photographed attraction along the entire Oregon Coast.

Firestone

STORES

- ★ TIRES—NEW & RETREADS
- ★ BRAKE & FRONT END WORK
- ★ AUTO TUNE-UPS
- ★ AUTO SUPPLIES

YOUR FRANCHISED PHILCO DEALER

1052 COMMERCIAL ST.

FA 5-6631

FISHER BROS. COMPANY

SINCE 1872

The Finest in Hardware
and Industrial Supplies

THREE STORES TO SERVE YOU

DARIGOLD

FARM-FRESH DAIRY PRODUCTS

- DARIGOLD
ICE CREAM
- DARIGOLD BUTTER
- SUNKIST ORANGE
JUICE DRINK

- HOMOGENIZED MILK
- PASTEURIZED MILK
- NON-FAT MILK
- BUTTERMILK
- CHOCOLATE DRINK
- COTTAGE CHEESE

FA 5-6511

AFTER HOURS FA 5-2867

DARIGOLD FARMS
ASTORIA



Museum. A Victorian mansion reminiscent of Astoria's early history, Flavel House, is now Clatsop County Historical Museum, 8th St. between Duane and Exchange Streets.

BURKE'S MEN'S STORE

FEATURING TOP NAME BRANDS IN MEN'S WEAR

HART SCHAFFNER & MARX - PENDLETON - ARROW - INTERWOVEN

SAMSONITE LUGGAGE AVAILABLE

WE GIVE S&H GREEN STAMPS